



## *New Media Package for Utah-based Businesses*

Have you heard about Twitter, Facebook and YouTube in the media and wondered how it can bring your company more business? Post Fifth Pictures is offering to increase your company's success by hosting your Twitter, YouTube and Facebook accounts for very competitive price. For \$600 a month\* you will increase your revenue, promote your business to customers and get direct feedback from those who know your products best.



### **Our Twitter Service Includes:**

Twitter account setup and customization. A daily tweet to your followers. Use of proper Twitter terminology and strategy. Creation of a "Follow Us on Twitter" button to place on your website. Monitoring of customer comments and reactions.



### **Our YouTube Service Includes:**

One video per week will be posted to your YouTube account. Videos to showcase products, store locations or specials. A member of the Post Fifth Pictures crew will come in and film content to create at least four videos at a time.



### **Our Facebook Service Includes:**

Linking Twitter/YouTube accounts. "Fan Page" creation and management. Fans will be notified of tweets, events, coupons and specials. E-mail marketing can be substituted through a Facebook message to a group's fans.

### **Reporting**

Statistics showing Twitter followers, YouTube views/subscribers and Facebook fans will be reported on the 5th of each month, providing you with feedback regarding the performance of the previous month.

### **\*Introductory prices per month for the first 3 months:**

Each service alone: \$250/month

Twitter, Facebook & YouTube synched: \$600/month

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### **Other Post Fifth Pictures Services**

Video Production | Video & Audio Editing | Ad Design | Online Media | Website Design | Blogging